

QUEEN'S SCHOOL OF BUSINESS STRATEGIC FRAMEWORK

2009 – 2013



Queen's
SCHOOL OF BUSINESS

ACADEMIC EXCELLENCE. EXCEPTIONAL EXPERIENCE.

OUR MISSION

To develop outstanding leaders with a global perspective and create new knowledge that advances business and society.

OUR VISION

To be one of the world's most innovative and influential business schools.

OUR VALUES

- Excellence and innovation
- Respect for self and others
- Ethics and integrity
- Collaborative relationships with alumni, partners and stakeholders



WHAT WE DO:

- We provide excellent undergraduate and graduate education to students from across Canada and around the world
- We improve the practice of management and leadership and advance business and society through excellence in research
- We provide excellent executive education to Canadian and international executives

HOW WE DO IT:

Our programs and centres create and disseminate business knowledge through:

- The work of our nationally acclaimed faculty, our world class facilities and our unique expertise in distance education
- An international network of strategic partnerships comprising leading business schools and businesses
- Our network of 12,000+ Queen's School of Business alumni





FOUR KEY GOALS AND OBJECTIVES 2009-2013

1. To be the premier business school in Canada and one of the world's best business schools
2. To prepare graduates of our professional programs to attain leadership positions in business and society
3. To continue to significantly improve our placement in key national and international research rankings
4. To be financially stable for the immediate- and long-terms

FIVE CORE STRATEGIES

1. Develop and offer programs that focus on quality and innovation, with faculty who strive for excellence in research and teaching
2. Engage in strategic partnerships with educational institutions in North America and internationally that will enhance our program offerings and profile as a premier business school
3. Enhance our profile via service to prestigious professional associations
4. Increase our research productivity
5. Establish operational efficiencies and effectiveness that enable us to achieve our goals by managing risk, responding to market changes, sustaining our competitive advantage and enabling the scalability of successful programs and activities

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QUEEN'S SCHOOL OF BUSINESS PROGRAMS

QUEEN'S BACHELOR OF COMMERCE

This four-year honours program prepares students for positions of organizational leadership, and is renowned for its rigorous entrance standards that emphasize demonstrated leadership potential and strong academic achievement.

www.queenscommerce.com

QUEEN'S FULL-TIME MBA

This transformational 12-month program is the only MBA program in Canada that can be personalized around a student's individual strengths and aspirations. Students learn how to build on their strengths to become exceptional leaders, valuable team members and effective managers. Graduates go on to successful careers in the financial sector, consulting and a variety of other industries.

www.queensmba.com

QUEEN'S ACCELERATED MBA FOR BUSINESS GRADUATES

This innovative program enables students to earn a Queen's MBA in just 12 months, while continuing to work in their current positions. The program is designed specifically for people with an undergraduate degree in business, and at least two years of relevant work experience.

www.qamba.com

QUEEN'S EXECUTIVE MBA

Queen's Executive MBA is Canada's most respected Executive MBA program. It is an intensive and highly personalized learning experience for talented professionals, providing the opportunity to earn a Queen's MBA while continuing to work. The program is offered in most major cities across Canada.

www.execmba.com

CORNELL-QUEEN'S EXECUTIVE MBA

Through this unique partnership between Queen's School of Business and Cornell University, students have the opportunity to earn both a Queen's MBA and a Cornell MBA while they continue to work. The program is offered in major cities across Canada and the United States.

www.cqemba.com

QUEEN'S MSC AND PHD IN MANAGEMENT

These graduate programs provide students with an outstanding and intellectually stimulating research environment. The goal of these programs is to produce the next generation of scholars and researchers. Many of our graduates go on to distinguished academic careers at universities around the world.

www.business.queensu.ca/grad_studies

QUEEN'S MASTER OF GLOBAL MANAGEMENT

This one-year, international management education experience offers a comprehensive program of international business content, international experience and cross-cultural learning. It is a direct entry program for students with an undergraduate degree in business, and includes a full semester of study at one of our international business school partners.

www.qsbmasters.com/global

QUEEN'S EXECUTIVE DEVELOPMENT CENTRE

Queen's Executive Development Centre is one of the world's largest and most respected providers of non-degree executive education. The centre offers a broad suite of programs designed to expand the knowledge and skills of senior managers and executives.

www.execdev.com